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A Tribute to Melissa Lumberg Zagon



The lung cancer community lost one of its greatest advocates on January 2, 2007, when Melissa (Missy) Lumberg Zagon lost her battle with lung cancer. For six years, Melissa defied the odds associated with advanced lung cancer and lived an astonishingly productive and rewarding life. As the LUNGevity Foundation's co-founder, former president and chairperson, she successfully spearheaded a national effort to increase funding for lung cancer research.

"She inspired everyone she met by living with such dignity and fully embracing LUNGevity's philosophy, 'Every Second Counts,'" said Jill Feldman, president of LUNGevity. "Missy demonstrated that it is possible to turn a tragic situation into an opportunity to help others. The LUNGevity Foundation is committed to sustaining her efforts and to achieving LUNGevity's mission - finding a cure for lung cancer."

At age 32, Melissa, a non-smoker, was diagnosed with stage IV primary lung cancer that had metastasized to her brain.

Following her diagnosis, Melissa was introduced to Gayle Grossman Levy, also a lung cancer survivor. Through their research, Melissa and Gayle discovered that there were no organizations in the country that raised money solely for lung cancer research. They also learned that government spending per lung cancer death is substantially lower than for other cancers, despite the fact that lung cancer is the nation's number one cancer killer.

Wanting to make a meaningful difference and improve the outcomes for lung cancer patients, Melissa and Gayle joined forces with five other lung cancer survivors to establish the LUNGevity Foundation in 2001. Today, there are two surviving LUNGevity founders, Kay Barmore and Patti Helfand.

In addition to co-founding the LUNGevity Foundation, Melissa was a frequent spokesperson for lung cancer research. She was featured in both national and local media outlets, including *CNN*, *Newsweek*, *Lifetime TV*, and the *Chicago Tribune*.

Melissa has left an enormous legacy. She dedicated much of her limitless energy, wisdom, and leadership to make the LUNGevity Foundation the first nationally-recognized organization dedicated to raising funds for lung cancer research. Since its founding, the Foundation has committed more than \$3.7 million to co-funding innovative lung cancer research projects at the finest cancer research centers in America.

In Melissa's memory, LUNGevity has established the Melissa Lumberg Zagon Fund. Each year a LUNGevity Foundation research award will be given in Missy's name.

Melissa was a graduate of the University of Michigan and Harvard Law School. She began her law career at Goldberg, Kohn, Bell, Black and Rosenbloom & Moritz in Chicago, where she later became the firm's first female litigation partner. Melissa is survived by her husband Glenn, their eight-year-old daughter Hannah, her parents Sherri and Edward Lumberg, and brother Michael (Sandy) Lumberg.

Dear Friends,

On January 2, 2007, LUNGeVity lost one of its founders—former President and Chair Melissa

(Missy) Zagon. Missy's heroic six-year battle with the nation's leading cancer killer was an inspiration to us all. She was the heart and soul of LUNGeVity and the face of courage for thousands of lung cancer patients across the country. It is a devastating loss for everyone who knew her and for the lung cancer community, but we are more determined than ever to continue the fight.

When Missy was originally diagnosed, the basic means of treating lung cancer had changed little in decades, and lung cancer research was among the most seriously underfunded of all major diseases. The past six years have seen new breakthroughs in treatments that have increased the survival rates in lung cancer patients like Missy. We have also seen a dramatic growth in interest from research scientists across the country.

As the nation's leading private supporter of lung cancer research, LUNGeVity has raised over \$3.4 million and has committed to co-funding over \$3.7 million for promising lung cancer research at the top cancer centers in the country. I am proud to say that none of these funds would have been spent on lung cancer research without the work of LUNGeVity and our partners, who we require to match each of our research dollars with their own.

However, there is still much more work to be done. Lung cancer research is still woefully underfunded. Another 213,000 people will be diagnosed with lung cancer this year. The treatments that may save or prolong their lives are out there right now. LUNGeVity is growing fast but we need your help to raise the money that will help find those treatments.

As we approach our seventh anniversary this November, LUNGeVity's mantra is truer than ever: Every Second Counts! We are committed to carrying on the legacy that our founders created. But we will only succeed in our mission with your continued help and support. Together we will find a cure for lung cancer!

Sincerely,



Jill Feldman
President



NEW ADDITIONS

LUNGeVity Welcomes New Staff and Board Members

The Board of Directors at LUNGeVity is thrilled to welcome **Beth Ida Stern** as the Foundation's new executive director. The combination of Beth's personal passion for lung cancer research and over 20 years of impressive business development and marketing accomplishments make her a fantastic addition to the organization. Prior to joining LUNGeVity, Beth was Director of Product Development at Discovery Education, a division of Discovery Communications.



Lisa Jones has joined our staff as the volunteer/donor coordinator. Lisa oversees our database management, volunteers for events, and Team LUNGeVity. Previously, she was the director of public relations at La Rabida Children's Hospital in Chicago. Lisa became involved in lung cancer fundraising when she lost her mother to the disease one year ago.

Glenn Zagon has joined the Board of Directors. As the husband of Melissa Zagon, Glenn has a genuine passion for LUNGeVity's mission and Melissa's goal of finding a cure for lung cancer. Professionally, Glenn is a partner in HSZ Construction, a developer of real estate properties in Chicago and Arizona.

Mary Ellen Hand is the latest addition to the Board. She is a nurse coordinator of Comprehensive Clinics at Rush University Hospital in the Division of Hematology/Oncology. She manages the Chest Tumor Clinic, the Head and Neck Cancer Center, and the Pigmented Lesion Clinic. Her personal and medical perspective is a welcome addition to the Board.

IN MEMORY

We remember the following individuals whose families selected LUNGeVity as the charity to honor their memory:

James Bair
Sandy Benton
Linda Billert
Patricia Breyo
Margaret Peggy Bridston
Jine Chuan Ch'ang
Paul Dean
Lisa Dewey
Joan Ellis
Joseph Ercole
John Foster
Betsy Hamer
Arlene Joyce Hibler
Sara Keidan
Frank Lamb
Jim Lucca
Jane Madden
Mel Miller
Marilyn Nolan
Diane Pevonka
Joan Plotnik
Katherine Roy
Howard Sinton
Dorothy Sklar
Bobby Statler
Darroll Traner
Panagioris Tsekenis
Sue Tuite
Lucie Wood
Melissa Lumberg Zagon
Lenore Zitnan

LUNGeVity tributes are a meaningful way to honor the memory or recognize an achievement of a family member or friend. For information, please call 773.281.LUNG (5684) or visit www.lungevity.org.

MISSION

LUNGeVity Foundation is dedicated to funding lung cancer research and providing support to the lung cancer community.

VISION

As the pioneer organization in lung cancer research, LUNGeVity Foundation is the leading private provider of research funding for the number one cancer killer. The Foundation's goal is to save the lives of the 213,000 Americans newly diagnosed with lung cancer each year, 85 percent of whom will die within five years without the development of new treatment methods. Partnering with the foremost physicians and research scientists in the world, the LUNGeVity Foundation funds innovative research designed to treat and cure lung cancer, the nation's leading cancer killer.

LUNGeVity Link is published by the LUNGeVity Foundation, an Illinois 501(c)(3) non-profit organization. For more information, please contact: LUNGeVity Foundation, 2421 N. Ashland Avenue, Chicago, IL 60614; phone: 773.281.LUNG (5684); fax: 773.281.6565; website: www.lungevity.org.

LUNGeivity – One of Top Ten Fastest Growing Charities

LUNGeivity Foundation has been recognized as one of the **Top 10 most rapidly expanding charities** in the country by Charity Navigator, the largest independent charity evaluator in the country. LUNGeivity joins familiar names such as Oprah's Angel Network and the William J. Clinton Foundation on the Top 10 list.

According to Charity Navigator, "Over the past three years, these charities have grown their primary sources of revenue by more than 35% each year. Over that same period, they have expanded their programs and services by more than 35% each year. In addition, these organizations also have enough money in the bank to sustain a similar rate of growth for years to come."

Thank you to all of our donors and volunteers who helped us gain this recognition.

LUNGeivity Acquires Online Support Center

In 2006, LUNGeivity acquired the **Lung Cancer Support Community (LCSC)**, an **online network** dedicated to providing support and a sense of community for patients and families of those with lung cancer.

LCSC offers individuals and families online support from a committed group of volunteers, including lung cancer survivors, family members, caregivers, as well as medical professionals and experts. Individuals can learn about treatments, create their own blogs, participate in message boards or chat-rooms, or become a buddy to another survivor or family member. The website also provides news on medical developments and lung cancer advocacy opportunities.

As the largest and most comprehensive lung cancer support site on the Internet, LCSC has over 3,100 registered members and approximately four million visitors each month from the United States, Canada, Australia, the United Kingdom, and Hong Kong.

LCSC was created by Rick and Katie Brown, of North Richland Hills, TX, in October 2002, following the lung cancer diagnosis of Katie's father, Jesse Dewey. Katie and Rick were awarded the "Strike Out Cancer" Hall of Fame award in June 2006 for their exceptional support and patient advocacy efforts.

"The most heartening part of the forum is the dedication of our members to each other," said Katie Brown. "They rally around each other – whether someone is going through testing, grief, or planning an advocacy event." Every time a new member joins, he or she is warmly welcomed by existing members and a site moderator directs him or her to the discussion groups that would be most helpful to his or her situation.

Families or individuals dealing with lung cancer often feel isolated or confused. By acquiring LCSC, LUNGeivity has extended its relationship with lung cancer survivors and their families by offering support for both their medical and emotional needs. For more information, visit the website at www.lchelp.org, or access LCSC through LUNGeivity's own website at www.lungevity.org.

Research Activities Update

LUNGeivity continues to maintain its status as the largest private provider of funding for lung cancer research. Since inception, the Foundation has committed to co-funding \$3.7 million in innovative lung cancer research projects at the foremost cancer centers in the United States.

Research highlights for 2006 include:

- **The first-ever LUNGeivity Foundation and American Cancer Society (ACS) Lung Cancer Postdoctoral Fellowships.** This is the first time LUNGeivity has partnered with ACS at the national level. The \$370,000 fund will support grant applications by three post-doctoral researchers at the University of Michigan, the University of Minnesota, and Northwestern University, focusing on the origins and development of lung cancer, which could lead to more effective treatments.
- **A two-armed phase I clinical trial is currently being designed based on the results of research conducted by Sreenath V. Sharma, Ph.D., at Massachusetts General Hospital/Harvard University.** This research was supported by LUNGeivity and Goldman Philanthropic Partnerships. The research, *Chemo-sensitizing Non Small Cell Lung Cancer to Gefitinib & Erlotinib*, identified a novel survival pathway that had not previously been implicated in gefitinib and erlotinib responsiveness. The clinical trial would explore whether the specific inhibition of this pathway will prove to be effective in improving the therapeutic effects of gefitinib and erlotinib. Currently, options for lung cancer patients who fail gefitinib and erlotinib therapy are extremely limited.

LUNGeivity continues to partner with other organizations to support promising research. Current research partners include: American Cancer Society Illinois Chapter, American Lung Association, American Thoracic Society, The CHEST Foundation, Goldman Philanthropic Fund, Joan's Legacy, and the National Lung Cancer Partnership.

LUNGeivity Grows Across the Country

The news about LUNGeivity's mission is making its way across the nation thanks to volunteer-led fundraising initiatives. In 2006, volunteers across the U.S.A. worked with LUNGeivity staff to plan and host over 20 events to raise money for LUNGeivity. In 2007, there will be close to 40 such events taking place nationwide, from Manhattan Beach to Boston and Ann Arbor to Dallas.



(from top) LA Walk for Hope Event Coordinator Ilene Eskenazi is all smiles with her sons at the starting line.

Chairs Ilene Eskenazi and Mimi Sabo award prizes following the LA Walk for Hope.

The format and venues of the fundraising events are as diverse as their locations. Events include lung cancer walks, golf outings, silent auctions, dinner dances – even a band competition. However, they share a common goal – to raise money to find a cure for lung cancer. So far, these events have raised over \$460,000 for LUNGeivity.

Rich and Geri Norris are lung cancer survivors who launched the Boston Area Lung Cancer Walk/Fun Run in 2006. Their event raised over \$123,000 – truly remarkable for a first-time event. “The effort is well worth it and the reward is knowing that you made a difference for a very great cause,” said Rich Kaufman, 2006 Chair of the event, which was held on November 11, 2006.

Like Rich and Geri, most of the event coordinators are either lung cancer survivors or have had family members affected by the disease. Most have never coordinated a fundraising event in the past.

LUNGeivity staff and board members work closely with the event coordinators – providing guidance in planning, assistance with logistics, customized on-line fundraising tools, template materials, connections with others in their area, and lots of encouragement and ideas.

“I am truly in awe of these event coordinators and their incredible successes,” said Cate Huetter, manager of special events for LUNGeivity. “They put a tremendous amount of time and energy into planning these events, and ultimately feel empowered by knowing that they can affect positive change.”

Ilene Eskenazi and Mimi Sabo planned and coordinated the L.A. Walk for Hope, held on November 18, 2006, in Manhattan Beach, CA. Ilene and Mimi both lost their mothers to lung cancer and felt personally motivated to make their event a success. The first-time event attracted extensive



(above) Runners get off to a great start at Robert's Race, a 5K run in Colorado Springs.



(left) The Boston Area Lung Cancer Walk/Fun Run attracted a large crowd – and raised over \$123,000.

local TV coverage, enlisted 250 participants, and raised over \$85,000.

“This year we hope to do even better,” said Mimi Sabo. “Not only do we want to double our fundraising goal, but we hope to get more local businesses involved and to reach out to pharmaceutical companies and other large corporations who can potentially become powerful, long-term advocates for LUNGeivity.”

These spectacular volunteer-led fundraising initiatives are strengthening LUNGeivity's national presence and significantly increasing funding for lung cancer research. If you are interested in launching an event in your community, please contact the LUNGeivity office at 773.281.LUNG (5864).

For a national calendar of events benefiting LUNGeivity, please visit www.lungevity.org.

This fundraising idea is not for the faint of heart.

Brian Oestrike, of Chagrin Falls, OH, and Justin Hewitt, of Fort Collins, CO, have trained to climb Mount Everest with expectations to summit in May 2007 in an effort to raise money for LUNGeivity. Brian lost his mother to lung cancer in 2006. Justin is his climbing partner and a close family friend.

These two adventure-seekers plan to climb Mt. Everest while maintaining strong climbing ethics towards the environment, local culture, and the style in which they climb. They do not intend to use high-altitude Sherpa support in any way, and plan to avoid using fixed lines whenever possible. Although they are bringing an emergency supply of oxygen, their goal is to climb the mountain unaided in order to celebrate the strength of healthy lungs.

Stay tuned for an update on their expedition and photos in the next edition of *LUNGeivity Link*. Follow the progress of their climb on their blog: www.climbforcancer.blogspot.com

"Passport to a cure" raises over \$350,000

Antonio Mora, co-anchor at CBS 2 Chicago, served as the Master of Ceremonies.



Over 650 guests showed their support for the LUNGeivity Foundation at the 6th Annual Fall Benefit, "Passport to a Cure," on Saturday, November 11, 2006, at Architectural Artifacts in Chicago. In a record-breaking evening, the benefit raised over \$350,000.



Architectural Artifacts, an expansive showroom of architectural gems from all corners of the world, was an ideal setting for "Passport to a Cure." Guests sampled food and wine from Asia, Italy, and Latin America. A Latin American Trio complemented the evening's international theme.

Antonio Mora, co-anchor of CBS 2 Chicago's evening newscasts, served as Master of Ceremonies. Antonio also spoke of his own personal connections to lung cancer, working with Peter Jennings, who died of lung cancer in 2005, and his friendship with actress Dana Reeve, who lost her battle to lung cancer in 2006.



The evening also featured remarks from distinguished guest **Dr. Bruce Johnson**, director of the Lowe Center for Thoracic Oncology at the Dana-Farber Cancer Institute in Boston and Associate Professor at Harvard Medical School.

In a particularly moving and inspiring speech, LUNGeivity co-founder **Melissa (Missy) Zagon** shared with the attendees what LUNGeivity's mantra, "Every Second Counts" meant to her personally. Having battled lung cancer for six years, Melissa expressed the urgency for funding research focused on finding a cure for lung cancer. Sadly, it proved to be Missy's final appearance at a LUNGeivity event as she lost her battle to the disease in January 2007.

Winners of the silent auction and raffle were thrilled with their purchases. In particular, congratulations to Kathy and Matt Lindner, the grand prize winners of a 7-day/6-night cruise on a Luxury French Hotel Barge, including visits to private castles and quaint villages in the French countryside, donated by R. Crusoe and Son.

Thank you to all the volunteers and guests who made the event a success. Also, special thanks to our 2006 Fall Benefit Sponsors:

Kathleen and Kenneth Barmore; Marian Renee Saltzberg Foundation; Barry-Regent Cleaners; Goldberg Kohn; Abraxis Bioscience, Inc.; Amgen; Aufrecht Enterprises; The CHEST Foundation; Chicago Mailing Tube Co.; Duane Morris LLP; Empire Home Services; LaSalle Bank; Karla and Roland Livney; Ketel One Vodka; MedImmune Oncology; Merrill Lynch; Patrick Nimrod; Relax the Back Corporation and Franchisees; Nancy and Mike Ryan; and Transparent Container Company, Inc.



Sponsorship Chair Pat Nimrod and Erin Campbell celebrate the success of the evening.

"As a 9-year lung cancer survivor, I realize and appreciate the importance of lung cancer research. To further the mission of finding a cure for lung cancer, my husband, Ken, and I were delighted to support both LUNGeivity and research as the title sponsor of the 2006 benefit.," said Kay Barmore.

SAVE THE DATE!

**LUNGeivity Foundation's
7th Annual Fall Benefit
Saturday, November 10, 2007
Crystal Gardens at Navy Pier**

Please contact the LUNGeivity office at 773.281.LUNG (5864) if you would like to help plan this year's Benefit, become a sponsor, or contribute an item to the silent auction or raffle.

(from top) Allison Gilbert, Emmy-award winning journalist, signed copies of her recent book, Always Too Soon: Voices of Support For Those Who Have Lost Both Parents

Dr. Bruce Johnson (left) and Antonio Mora inspired the crowd at the Fall Benefit.

Karyn and Mitchell Liss leave the Fall Benefit with fantastic items from the silent auction.

Running For A Cure



Board Member Mike Oettinger celebrates the completion of the LaSalle Bank Chicago Marathon with his two kids.

Each year, Team LUNGEvity marathon participants continue to break new records. Last year's team was no exception. More than 20 runners from all over the country participated in the LaSalle Bank Chicago Marathon on October 22, 2006, and **raised over \$50,000** - more than three times the amount raised the previous year!

As if training for a 26.2 mile race weren't enough, these runners raised funds for lung cancer research by asking friends and family to sponsor their participation in the race. Each of the runners was affected by lung cancer in some manner - a parent or friend who had been diagnosed - and felt motivated to pay tribute to their loved one by running in their honor.

Jill Branan, of Ohio, was a member of the 2006 Team LUNGEvity. "My father was diagnosed with lung cancer about two years ago and is the most influential person in my life. Running the marathon in his honor was the most meaningful experience I have ever had," said Jill.

Running as part of the Team also provides a sense of camaraderie in an otherwise solitary sport. Last year's Team members met the day prior to the race to socialize and load up on carbs. According to Jill, "I definitely felt part of a team and this made the whole process of training and running the big race so much more motivating."

This year's Team LUNGEvity will formally expand to include the **Marine Corps Marathon (MCM)**, on October 28, 2007, in Washington, D.C. Runners are already signing up for both the MCM and the **LaSalle Bank Chicago Marathon**, which will take place on October 7, 2007. There is still time to join Team LUNGEvity for either of these marathons, or one in your community. For more information, please contact our office at 773.281.LUNG (5864) or visit www.lungevity.org.



Jill Branan, of Ohio, ran the Chicago marathon in honor of her father.

Join our Team!

The LUNGEvity Foundation's online fundraising program lets you direct your family and friends to a personalized web page where you can encourage them to support your efforts and make a contribution.

Team LUNGEvity members will receive:

- A runner's singlet to wear during the race (if you raise \$500 for the LUNGEvity Foundation);
- Discounted marathon training with the Chicago Area Runners Association (CARA);
- Two LUNGEvity t-shirts for family and friends to wear while cheering you on during the race;
- Pre-Marathon carbo-loading party; and
- The satisfaction that your effort, endurance, and dedication will make a difference in the fight against lung cancer.

Team Lungevity 2006

- | | |
|------------------|--------------------|
| Jill Branan | Ellen McGarry |
| Bonnie Chandler | Mary Moore |
| Greg Chandler | Mike Oettinger |
| Michael Chandler | George Schott |
| Jennifer Claxton | Denise Seminetta |
| Jenny Cox | Joe Seminetta |
| Andrea Goodman | Marc Swerdlow |
| Christine Hughes | Angela Tarakiewicz |
| Dan Levin | |

SAVE THE DATES!

The 2007 LaSalle Bank Chicago Marathon
October 7, 2007
 Chicago, IL

Marine Corps Marathon (MCM)
October 28, 2007
 Washington, D.C.

A Winning Day of Golf

LUNGevity's annual golf outing continues to grow by leaps and bounds. This year's event on August 21, 2006, attracted so many participants that a second course was added. One hundred seventy golfers teed off at one of two neighboring courses in Long Grove, IL - the Royal Melbourne Country Club and Hawthorn Woods Country Club. These beautiful courses thrilled the participants and provided a challenge for players at all levels.

By the end of the perfect summer day, the golf outing had raised over \$145,000 for lung cancer research. In addition to the support of the golfers

themselves, there was tremendous support from sponsors, including: **E*Trade Financial; Berzon Family Philanthropic Fund; Latham & Watkins, LLC; The Peak Companies, LLC; Waterton Associates, LLC; Abraxis BioScience; Blackstone Consulting, LLC; Blue Cross Blue Shield of Illinois; Joel and Lynn Chestler; GCG Financial, Inc.; The Gettys Group; Greenberg & Traurig; JAB Produce; Jaffe & Berlin, LLC; Lockton Companies; Pink Sheets, LLC; Pircher, Nichols & Meeks; Prairie**

Realty Advisors, Inc./Ben Kadish; Relax the Back and the Swerdlow Family; James and Jolie Schwartz; Sungard BRASS; and Tucker Marketing Systems, Inc.

We hope you will join us at the **2007 golf outing, scheduled for Monday, August 27**, at Royal Melbourne and Hawthorn Woods Country Clubs. We expect to sell out again this year so register early!

SAVE THE DATE!
2007 Golf Outing
Monday, August 27
Royal Melbourne
and Hawthorn Woods
Country Clubs

1st Place Hawthorn Woods

John Gottlieb, Steve Helfand, Steven Lewis, Stephen Nechtow

1st Place Royal Melbourne

Matthew Lawton, David Levin, Steve Serck, Marc Swerdlow

2nd Place

Peter Gottstein, Alan Levitz, Nick Wilkins, Michael Glock

3rd Place

Joel Chestler, Daniel Bouska, Mickey Levitt, Daniel Nagel

National LUNGevity Fundraisers

Please show your support for lung cancer research by participating in these events. For further details, please visit www.lungevity.org.

June 11, 2007

Ohio Title Golf Outing
Westerville, OH

September 8, 2007

Chicago Lung Run 5K
Chicago, IL

September 15, 2007

3rd Annual Robert's Race
Colorado Springs, CO

September 17, 2007

The Eighth Annual Frank Mogee Memorial Outing
Williamstown, NJ

September 22, 2007

CNY Lung Cancer Walk and Rally
Liverpool, NY

September 29, 2007

3rd Annual Deerfield Walk for Lung Cancer Awareness in Memory of Gayle Levy
Deerfield, IL

October 13, 2007

Lung Cancer Walk
Hartselle, AL

October 27, 2007

Walking Towards a Cure for Lung Cancer
Washington, D.C. Metro

November 3, 2007

Boston Area Lung Cancer Walk/Fun Run
South Boston, MA

Breathe Free Lung Cancer Walk
Sacramento, CA

Lungs for Life 5K Run/Walk
Greenville, SC

Every Breath Counts:
Walk for Lung Cancer Awareness
Ventnor, NJ

November 17, 2007

5th Annual Lung Cancer Walk & Rally
Lisle, IL

Austin Lung Run
Austin, TX

Dallas Fort Worth Lung Cancer Walk/Run
Mansfield, TX

Walking to Fight Lung Cancer
St. Petersburg, FL

November 18, 2007

Lung Cancer Walk for Hope:
Turn Victims into Survivors
Manhattan Beach, CA

November 24, 2007

LaCamera Comedy Benefit
East Bridgewater, MA

How You Can Help LUNgevity Achieve its Mission...

1. Organize a walk, run, benefit, or other event in your community.
2. Running a marathon? Join Team LUNgevity to make your marathon experience more meaningful.
3. Join a committee, sponsor, or attend one of LUNgevity's fundraising events.
4. Donate an item for the 2007 Fall Benefit silent auction or Golf Outing raffle. Tickets for sporting events, theatre, and airline travel are always in high demand.
5. Donate professional services, such as printing, public relations, or marketing services.
6. Launch a "Wear Jeans to Work Day" in your office.
7. Participate in your company's matching gift program or giving campaign.
8. Start an on-line fundraising campaign to honor or memorialize a lung cancer survivor or to commemorate a special occasion.
9. Make a donation of publicly-traded stocks and other personal property. These types of donations can save you money on your taxes and are easy to accomplish.*
10. Under the new Pension Protection Act, individuals 70.5 years of age and older can make IRA contributions to charity without paying federal income taxes on the withdrawal.*
11. Use www.GoodSearch.com when you search the Internet. Every time you do this, LUNgevity will earn a donation. GoodSearch is a Yahoo-powered search engine that gives away advertising revenues to charities designated by its users.

* Check with your tax advisor regarding your options as differing state tax laws may affect your plans.

For more information on how you can participate, visit www.lungevity.org or call 773.281.LUNG (5864).

Board Of Directors

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