

LungXperience Social Media Shot List

Thank you for helping to create social media content for the LungXperience! Please **upload photos and videos into the Sharepoint Folder**. We would love for you to capture fun aspects of the event to share on social media. Below is a guide, but if you see something not listed that you think would be great to include, please send that, too!

Video and Photos

Please take photos and videos vertically. Video content is preferred over photos, but a mix of both would be best.

- LUNGevity Staff/volunteers waving to the camera in the booth
- People spinning the wheel and winning prizes
- People showing off their LUNGevity swag, fans, etc.
- The fun around the event – the race track, cars, stadium/track, etc.

Post on your social media accounts

- Check your settings to make sure your story shares are set to public
- Tag @LUNGevity in your posts or stories so the social media manager can reshare
- Keep it fun! Share selfies, the excitement of the event, anything that would make more people want to come out and enjoy the experience

