

*Anyone with
lungs can get
lung cancer.*



LEARN
MORE

TOGETHER, we are raising lung cancer awareness.

Here's how you can help:

Share your “Anyone with lungs...” story.

Your story is the most powerful tool for raising lung cancer awareness. Record a video to share your story on social media. Start your video by saying “**Anyone with lungs can get lung cancer. Here is my story**” followed by whatever message you would like to share. **Pro Tip:** Short videos get more engagement. Break up your story into smaller pieces and share throughout November. Find tips for self-recording videos by visiting: lungevity.org/videotips

Celebrate LCAM in your community.

Show your support for the Lung Cancer Community by **walking in your community!** Take photos and share to your social media channels to show that you are showing up for lung cancer patients, survivors, and their families. Another fun idea is to “**chalk your walks**” with **lung cancer facts and resources**. Make sure everyone in your community knows that “Anyone with lungs can get lung cancer.” Or do a Mileage Challenge and walk throughout November to raise funds for research!

Share a photo to raise awareness.

Use this poster as a photo prop! Take a photo of yourself holding the poster or with family, friends, or colleagues. Post your photos to your favorite social media channels using **#AnyoneWithLungs**, **#LCAM**, and **tag @LUNGevity** to raise awareness for lung cancer.

Hang this poster.

Make an impact in your community. When you are finished using this poster as a photo prop, hang it somewhere visible. It can be in your favorite coffee shop, your community center, or even your front window! Post a photo of where your poster is hanging on social media and ask your friends and family to guess the location or find it and post a photo with it on their accounts. Encourage friends and family to hang the poster around town, too!

Dress the part.

The Lung Cancer Awareness Store is open! You can find lung cancer awareness shirts, sweatshirts, hats and more to wear for your photos and events. **Shop now by visiting lungevity.org/AwarenessStore**